

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT TOT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	âC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1:COPY WRITING

PAPER II:2:MEDIA PLANNING & BUYING

PAPER III:3:CONSUMER BEHAVIOUR

PAPER IV:4:BRAND BUILDING

PAPER V :5:ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6:ADVERTISING DESIGN (PROJECT PAPER)

1154909 /POOJARY SUDHIKSHA JAYA GUNAVATHI 59 SARAF 43+ 19+ 062+ 30+ 14+ 044+ 54+ 10+ 064+ 48+ 15+ 063+ 37+ 12+ 049+ 30 10+ 040 322 P
 2017016401270943 4 A 8 4 D 4 4 A 8 4 A 8 4 C 5 4 D 4 148 6.17 B

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 80 & ABOVE- 10;A+: 70 TO 79.99- 9;A: 60 TO 69.99- 8;
 B+: 55 TO 59.99- 7; B: 50 TO 54.99- 6; C: 45 TO 49.99- 5; D: 40 TO 44.99- 4; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
 THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668